

Professional publication specializing in international logistics

Daily Cargo

Media Kit

April 2025 ver.1.0

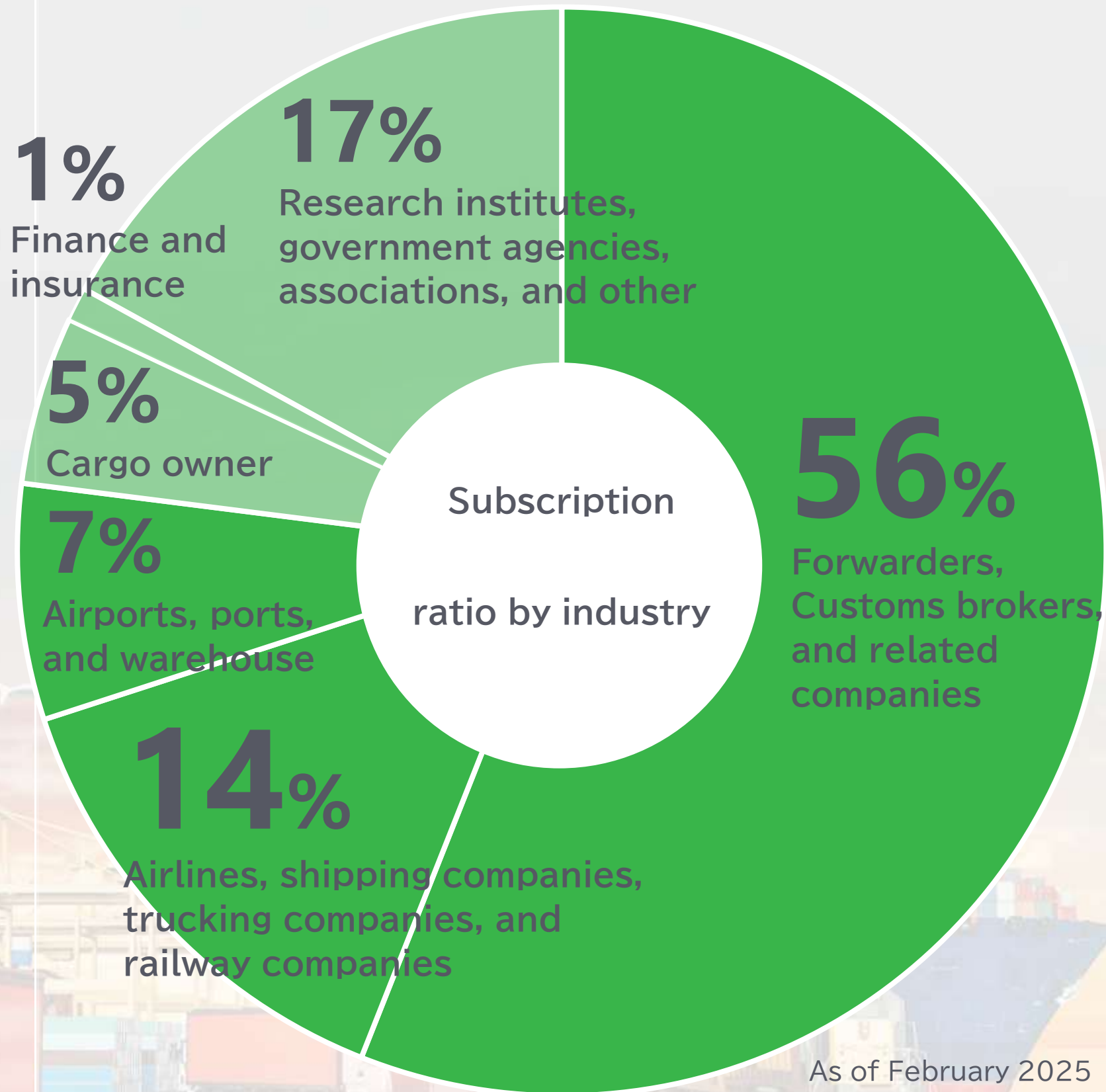
Providing up-to date international logistics news in a rapidly changing world.

Daily Cargo is Japan's leading professional media outlet specializing in international logistics, covering comprehensive information across the air, logistics, and maritime industries.

We provide up-to-date logistics news by reporting daily on companies involved in various aspects of the supply chain — including airlines, shipping lines, freight forwarders, terminals, and logistics facilities — all of which play vital roles in supporting shippers' supply chain management amid a constantly evolving logistics landscape.

Readership profile

Exerting influence on the international logistics industry in Japan.



Point1

Readers from logistics-related companies

77%

Point2

Number of logistics-related articles/day

40

Article count may vary by day.

Daily Cargo is a media platform reaching international logistics companies.

Print



Daily
Cargo

Online



Daily
Cargo
電子版

For details on advertising case studies, please contact us via the inquiry form on the Daily Cargo website or directly through your sales representative.

Annual Special Feature Program Apr.-Mar. 2025

Date	Format	Content
April	A4 Supplement	Kansai Logistics Distributed at the Exhibition
May	A4 Supplement	Narita Airport
	A4 Supplement	Tokyo port
June	A4 Supplement	Yokohama Port
	A4 Supplement	NVOCC
July	Regular Issue	Export logistics for Japanese food products Distributed at the Exhibition
	A4 Supplement	Pharma Logistics Distributed at the Exhibition
	Regular Issue	Summer feature
August	Magazine	Local ports
	A4 Supplement	EV logistics
September	Regular Issue	Int'l logistics exh. Distributed at the Exhibition
	A4 Supplement	Green logistics Distributed at the Exhibition
	Regular Issue	Aviation day

発行日	特集形態	内容
October	Regular Issue	Kyushu Logistics Exh. Distributed at the Exhibition
	Regular Issue	Customs brokers day
	Regular Issue	Kitakyushu Distributed at the Exhibition
November	A4 Supplement	Chubu region logistics
	Regular Issue	Haneda airport
	A4 Supplement	Dangerous goods
December	A4 Supplement	Semiconductors
January	Tabloid	New year's issue
	A4 Supplement	ASEAN
	A4 Supplement	Hakata port Distributed at the Exhibition
February	Regular Issue	Taiwan logistics
	A4 Supplement	India logistics
March	—	—

Dates are tentative and subject to change.

ガザ停戦合意、紅海航行正常化に期待
海運市況には下方圧力が

米国とカタールによると、ガザ地区で戦闘を止めるイスラエルとイスラム組織ハマスが停戦に合意。スエズ運河・紅海航行の正常化が期待される一方、高値維持の運賃相場を巡ってのことによるトンマイルの伸長効果が顕著して海運市況に下方圧力が加わる可能性がある。>>> P14

世界の航空貨物
物量前週比29%増、運賃は前年超え

航空貨物情報調査会社のワールドACDによると、2025年1月6～12日(第2週)の世界の航空貨物量は前週比29%増となった。年末年始休業明けで物量が増えたと見られる。特にアジア太平洋発米圏向けは需要、スポット運賃ともに強音みで推移した。>>> P6

半導体装置販売見通し
AI以外需要鈍化も25年度過去最高へ

日本発航空輸出の主要品目の一つ、半導体装置の販売市場が順調に拡大している。日本半導体製造装置協会(SEAJ)は16日、輸出を含む日本製半導体装置の2025年度の全世界向け販売高予測を前年度比5.0%増の4兆6590億円と発表した。24年度を越えて過去最高の予想とした。>>> P7

Top Story

3月爆検拡大、来年からX線検査

航空貨物保安KS/RA制度が厳格化

国際航空貨物輸送のセキュリティ確保と物流円滑化を目的とするノンシッパー(特定荷主=KS)/レギュレーテッドエージェント(特定航空貨物利用運送事業者など=RA)制度での貨物検査が厳格化する。安全性が確認されているKS以外の貨物は、フォワーダーを中心としたRAまたは航空会社・上屋会社などが爆発物検査を行っているが、今年3月から検査対象がカートン単位に拡大するほか来年1月からは貨物の「中身」の安全確認まで求められる。現在は外装で爆検を行っている。全量開検での安全確認は現実的ではなく、X線検査装置での爆検が求められる。荷主は非KSが大半を占めており、業界全体での対応が課題になる。>>> P3



国、荷主、業界全体での議論や取り組みが求められる



About Daily Cargo Print Edition

The current publication was established in 2009 as Nikkan CARGO, a specialized international logistics media, by integrating Nikkan Kōkū Bōeki (founded 1979) and Kikan CARGO (founded 1984). The title and format were subsequently updated in 2019 to its present edition.

Format: A4 size (297mm x 210mm), 16 pages
 Price: JPY10,000 per month (JPY10,800 including tax)
 Publication Days: Monday through Friday
 (Excluding national holidays)
 Founded: November 1979



About Daily Cargo Online Edition

The online service began in 2009 as the Nikkan CARGO Online Edition, delivering daily news and content. It was relaunched in 2019 as the Daily Cargo Online Edition, offering daily news, a back-issue archive, and special feature content.

Price: JPY10,000 per month (JPY11,000 including tax)
 Founded: April 2009



Print Edition

Advertising menu & price list [Display AD]

Space	Size (Height x Width)	Price		Insertions	Notes
		カラー	モノクロ		
Shoulder	36 × 55mm	USD500	—	1	
Front page, footer	86 × 180mm	USD5,000	USD3,400	1	
Inside back cover	260 × 180mm	USD6,000	USD4,000	1	
Back cover	260 × 180mm	USD7,000	USD5,000	1	A4 supplement only
Full page	260 × 180mm	USD5,000	USD3,400	1	
Half page	120 × 180mm	USD2,500	USD1,700	1	Ad positioning available in the Aviation, Maritime, or Logistics categories.
Quarter page	60 × 180mm	USD1,200	USD900	1	
Below column	60 × 180mm	USD2,500	USD1,700	1	
Profile	66 × 61mm	USD300	—	1	
Job	60 × 180mm	USD3,000	USD2,000	4	Ad positioning available in the Aviation, Maritime, or Logistics categories.
Email newsletter A	-	—	USD1,500	5	36 Full-Size Characters x 5 Lines, text ad, hedder
Email newsletter B	-	—	USD1,000	5	36 Full-Size Characters x 5 Lines, text ad, footer

Discounts will be applied for booking multiple insertions in the same ad unit:
 10% for 6 or more placements, 20% for 12 or more, and 30% for 24 or more.



Print Edition

Advertising menu & price list [Advertrial]

Space	Word count	Price	Insertions	Note
Half page	about 1,000 characters (Japanese)	4C USD3,300 1C USD2,300	1	Includes the cost of reporting and article creation, OR you may provide your own article.
Full page	about 2,000 characters (Japanese)	4C USD6,500 1C USD4,500	1	Includes the cost of reporting and article creation, OR you may provide your own article.
Double-page spread	about 4,000 characters (Japanese)	4C USD13,000 1C USD9,000	1	Includes the cost of reporting and article creation, OR you may provide your own article.

Discounts will be applied for booking multiple insertions in the same ad unit:
10% for 6 or more placements, 20% for 12 or more, and 30% for 24 or more.



Online Edition

Advertising menu & price list

Space	Size (Height × Width)	Monthly fee	Display type	Frames
Premium Banner	648 × 120 px	USD6,000	Rotation	Up to 6
Rectangle	300 × 250 px	USD4,000	Rotation	Up to 6
Side Banner	300 × 80 px	USD1,500	Rotation	Up to 6
News Page Button	210 × 56 px	USD800	Rotation	Up to 6
Advertrial	—	USD7,500	Fixed	—

Advertising Schedule (example)

■ In the case of Print-ready files

Working day	31	30	28	▷	10	9~6	5	4	3	2	1	0
Timeline	Internal approval	Booking	Ad slot confirmation	▷	Creative deadline	Data check	Final approval	Buffer day	▷	▷	Ad setup	Insertion day

Note: If you provide a print-ready file, we will not edit or revise it. A different schedule is required if we create the ad data.

■ In the case of Advertorial

Working day	45	44	43		5	4	3	2	1	0
Timeline	Internal approval	Booking	Ad slot confirmation	<ul style="list-style-type: none"> •Scheduling of interview dates •Interview & Article drafting by our reporter •Layout design creation •Review of advertorial layout •Revision of advertorial layout 	Final approval	Buffer day	▷	▷	Ad setup	Insertion day

Ad submission guideline

We have established Ad Material Submission Guidelines. To ensure a smooth advertising placement process, please confirm that you meet the following requirements before submission:

■ Basic rules

The main rules for submitting your ad data are listed below. If you require further details, please let us know, and we will send you the complete Ad Submission Specifications separately.

- Submission Data: Outlined Adobe Illustrator file or print-ready high-resolution PDF.
- Proof/Mock-up: Please send a sample PDF exported at the final actual size.
- Resolution: 300 dpi or higher.
- Color Settings: CMYK (process color) or Grayscale.

Note: RGB and spot colors are not permitted.

■ Paid ad production

We can create your ad design. We will produce the design based on the creative brief and materials you provide. The cost will be estimated separately based on the ad size and production details.

Kaiji Press Co., Ltd.

Head office: 7F, PMO Shimbashi II, 5-10-5, Shimbashi, Minato-ku, Tokyo 105-0004, Japan

Advertising Inquiries

<https://www.daily-cargo.com/contact/>